



BY CHOICE HOTELS

For Immediate Release

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COMFORT SUITES AWARDED \$1,000 TOWARDS COMMUNITY SPONSORSHIP

Kelowna, BC (September 24, 2012) – The Comfort Suites, located at 2656 Highway 97 North, was recently awarded \$1,000 towards community sponsorship by the nation’s leading hotel franchise system, Choice Hotels Canada.

The Comfort Suites Kelowna hotel was recognized during the recent **Choice Privileges “score!”** enrollment incentive as one of 30 Top Enrolling Hotels (based on total possible enrolments per available room) from Canada, and is one of eight hotels from Western Canada.

“To be eligible, we were required to enroll 7 or more new members, per week, during the **“score”** campaign. The team pulled together and focused, like with everything we do and we were successful. We are extremely proud to have won the \$1,000 sponsorship. Being that we are a Pet Friendly hotel, we will donate the money to a wonderful cause, the BCSPCA (British Columbia Society for the Prevention of Cruelty to Animals), which is a local Kelowna branch,” commented Carla Carlson, General Manager of the hotel.

The Comfort Suites Hotel is managed by Dominion Grand Hotel Group Inc. and Mike Jackson, President and Chief Operating Officer of Dominion Grand Hotel Group Inc. commented, “We are proud of our achievements and extremely happy to continue our support in the Kelowna community!”

Rod and Jody Hazard, owners of Braemar Group of Hotels had this to say, "We are very proud of our team and the general manager Carla Carlson. We are thankful for the on-going support we receive from the community and the ability to give back is fantastic!"

Close to all the attractions in the beautiful city of Kelowna, this Comfort Suites® hotel is ideal for business, leisure or group travellers. The first new-build Comfort Suites in Canada, this is a 100% non-smoking hotel featuring spacious suites with flat-screen TVs, refrigerators and microwaves. There's an indoor pool with waterslide and an outdoor hot tub. With inclusions like free wireless Internet and the Comfort Sunshine Breakfast, the value is tough to beat.

For more information or to make your reservation for the Comfort Suites hotel today, call the Choice Hotels toll-free reservation line at 800.4CHOICE or visit choicehotels.ca.

About Choice Hotels Canada:

From Victoria, B.C., to St. John's, N.L., more than five million guests each year stay with Choice Hotels Canada™ (CHC). CHC is the nation's largest hotel franchisor, with 300 privately run properties currently open and under development, under seven brands: Comfort™, Comfort Suites®, Quality®, Sleep Inn®, Clarion®, Econo Lodge® and Rodeway Inn®. In addition, via its Ascend Collection™ membership program, Canadians have upscale lodging options at historic, boutique and unique hotels. CHC properties are 100 per cent franchise owned and operated by individual hoteliers, entrepreneurs and lodging/hotel management companies. CHC offers comprehensive support services to its franchisees including sales, marketing, purchasing, reservations and other supportive services. CHC offers high-value lodging options ranging from limited to full service, in the economy to mid-scale markets. CHC is part of Choice Hotels International® which franchises 6,000 hotels in more than 35 countries and territories worldwide. CHC is represented in every major and most secondary markets across all provinces, conveniently located near major airports and highways, shopping centres, entertainment districts and tourist attractions. For reservations call 800.4CHOICE (800.424.6423) / 800.BO.RÊVES (800.267.3837) or visit choicehotels.ca.

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